



CONTACT:

Brian Suerth
Technology Assurance Group
(858) 946-2112
Br ian@tagnational.com

Dave Wineman, President
Abadata Computer Corp.
(989) 883-3411
dw@abadata.com

NEWS FOR IMMEDIATE RELEASE

Malware is Running Rampant - Learn The 3 Moves to Stop It

Abadata Helps Customers Protect Their Precious Networks

MICHIGAN — March 12, 2021 – Abadata Computer Corp., a leading managed technology services provider (MTSP), proactively helps businesses address the increased threat of malware affecting small to mid-sized businesses (SMBs) in 2021. As more companies have increased their reliance on their IT networks to securely access information and applications, cybercrime has increased as well. Malicious actors continue to innovate their strategies and have even exploited insecure networks in order to trick users into downloading malware. Abadata has developed three simple strategies designed to minimize exposure and dramatically increase the safety and security of their customers' networks.

“One of the biggest concerns that business owners need to be aware of is that hackers are becoming much more sophisticated,” stated Dave Wineman, President of Abadata. “A few years ago, most phishing attempts were relatively simple to spot. But they have become much tougher to catch, especially among untrained staff.” Wineman later added, “Cybercriminals are using ‘victim vetting’ mechanisms to ensure that their efforts are pinpointed, and that they are targeting wealthy individuals or business owners, to ensure their time is well-spent and their attacks are precise.”

There are immediate actions that any business can implement to add basic, intermediate and advanced levels of network protection to secure their company from these threats. The first and most easily implemented solution is to ensure that staff is using multi-factor authentication (MFA), via practices such as “two-step authentication” on tools that they access on a daily basis. This is one of those “no-brainers” approaches that immediately add an extra layer of protection across the network and is quite effective at deterring cybercrime.

The second action that any SMB can take to increase their network security is to conduct phishing awareness training. Cybercrime relies heavily on human error and when employees are educated as to the types of attacks that are popular techniques, they can recognize them and respond appropriately. Business owners often overestimate the level of awareness that staff have about responsible browsing and downloading practices.

Many people don't realize that oftentimes the ideal target for cybercriminals are smaller, less protected businesses. Through ransomware attacks, hackers can gain leverage that is relatively easy for them to achieve, as opposed to how cumbersome it is for them to attack larger organizations, who've invested much more into their cybersecurity defense strategy. So, thirdly, for organizations that have more to lose, in terms of customer data, medical data, credit cards and other highly-sensitive information, they need to take a look at a security operations center (SOC). A SOC is a team of cybersecurity experts monitoring company networks 24 hours a day 7 days a week. If an attack occurs SOC technicians jump into action and thwart the attack. SOCs have grown in popularity because they are the most comprehensive solution.

While each business faces a unique level of threat, it's critical that SMBs learn more about the risks their network currently faces and build the right defense shield with the right tools.

ABOUT ABADATA COMPUTER CORP.

Abadata Computer Corporation was started in 1981 by David W. Wineman as the Michigan Distributor of US Robotics modems and equipment. Shortly thereafter,

ABADATA started the network integration segment of the business by selling, servicing and installing network equipment. Abadata has placed the utmost importance on the technical expertise of its staff, and each employee possesses multiple certifications in various network and telephony-based systems. Abadata has been serving the needs of nearly every industry for over 35 years and has deployed technology solutions in industries ranging from education to medical to government to much more.

Abadata's mission is to make computerization magically easy. This idea is best personified by the "Magic the Bunny" who can be found on the company logo. Whether Abadata is serving its customers with antivirus, education, web, customer service or telephony needs, and customers can rest assured that Magic will be present. Abadata is committed to providing these kinds of experiences for their customers.

In addition to ease of use, Abadata has also been committed to utilizing technology to increase their customers' profitability and provide them with a competitive advantage. By concerning themselves with their customers' bottom line, they've have aligned themselves with their customers' goals and as a result they've established strong relationships across the board.

The company philosophy is to continually be on the leading edge of technology. David Wineman, CEO, states, "forward-thinking companies take on significantly more risk for the benefit of their customers. Throughout the years, we've learned that our customers appreciate our proactive approach to solving problems.

Abadata has consistently been at the forefront of advancing technology for Communication Systems, cloud and online storage, back up services and Computer Technology. In Abadata 2012 successfully purchased another Michigan company, Chris Consulting. Today Abadata has 12 professional employees and continues to uphold the same values that they started with in 1981. They understand that education and integrity are vital to creating lasting customer relationships, and the company consistently works at making sure these characteristics are at the very core of Abadata.

In 2011, in the pursuit of knowledge and better resources, the company became a member of Technology Assurance Group (TAG), an international organization representing nearly \$350 million in products and services that provides the competitive advantages necessary to propel unified communications companies to regional dominance. For more on Abadata please visit www.abadata.com or call us at 989 883 3411.

###